

Providing prompt facilities to Producers of films, T.V. serials, documentary, advertisements and feature films for shooting purpose at tourism sites in Gujarat.

Government of Gujarat
Industry and Mines Department
Resolution No.TDC/12/2013/581568/S
Sachivalaya, Gandhinagar.
Date 2-1-2014

Read:

Resolution No.- BJT/10/2013/95499-S dated.25-4-2013 of Industry and Mines Department

Preamble:

There has been a tremendous increase in the number of national and international tourists in the state due to the developmental efforts undertaken by the State Government. The success can also be attributed to the extra-ordinary response received to the 'Khushboo Gujarat Ki' campaign featuring Mr. Amitabh Bachchan. This campaign has been well received in India and abroad, and has been instrumental in the increase in the number of tourist arrivals in Gujarat.

There are many places in Gujarat which are apart from being suitable for tourism, are also ideal locations for film and television shooting. If this industry is encouraged, then Gujarat can be developed as an ideal location for film/television shooting in India and abroad. At present, there are quite a number of films, T.V. serials, documentaries, advertisements and feature films being shot in Gujarat. If prompt approvals and adequate facilities are

provided to the producers, the tourism industry can benefit vastly as more and more people would be willing to shoot in Gujarat.

It was under active consideration of the Government to ensure that prompt and adequate facilities are easily available to the producers.

Resolution

After careful consideration, Government has decided to provide prompt and adequate facilities as mentioned below at Sr. No. (1) to (10) to producers who want to shoot films, T.V. serials, documentaries, advertisements and feature films at tourist, religious and historical sites, etc in Gujarat.

- (1) Respective Municipal Commissioners of Municipal Corporations, Police Commissioners, District Collectors, District Police Superintendents and Deputy Conservator of Forest will give official approvals for shooting. In the case of rejecting an application, a written reply with reasons shall be communicated to the party. If no decision is taken within seven days from an application received by the authority, the permission will be deemed to have been granted.
- (2) This deemed permission shall not apply for (a) monuments falling under Department of Archeology Survey of India (b) Reserve Forest, Forest or Sanctuary Area falling under the Forest and Environment Department.
- (3) No charges shall be levied for police bandobast at open sites and for shooting in open public places. However, applicable charges may be levied for water, electricity, utilization of buildings and others facilities.
- (4) Local permission of concerned Police Commissioner or District Police Superintendent shall be obtained for security clearances. Concerned Police Commissioner or District Police Superintendent will give due permissions expeditiously. If such a permission is not granted, or

rejected within seven days of an application received by the authority, it will be deemed to have been granted.

- (5) If the Party requires a prohibition permit, the same shall be obtained from the concerned District Officer of Prohibition and Excise Department by the Party.
- (6) Film Shooting Cell shall be established within the Tourism Corporation of Gujarat Limited (TCGL) at Gandhinagar and at Mumbai branch office.
- (7) Total of four consultants, without creating of posts, can be taken on contract basis through consultancy services within the limit of Rupees 30,000/- as monthly emoluments per consultant, depending on work assignment given by Managing Director, TCGL, Gandhinagar.
- (8) This Cell shall carry out marketing activities for film shootings etc., and it shall also function as Facilitation Center.
- (9) The Cell shall function under the supervision of Managing Director, TCGL, Gandhinagar.
- (10) 'Toran Hotels' which are run by TCGL shall offer concessional fare of fifty percent over the prevailing rates of rooms. Priority shall also be given to such bookings.

The expenditure related to setting up of this cell shall be drawn from the provision made under the below-mentioned budget head of 2013-14.

Demand No-51

Major Head-3452 Tourism

Sub Major Head-80 General

Minor Head-800 Other Expenditures

Sub Head-02 TRS-43 Extension, Publicity Information, Survey at Tourists Spots

Object Head-5000 Other charges

This issues with the concurrence of Urban Development and Urban Housing Department, Panchayat Rural Housing and Rural Development Department, Home Department and Finance Department dated 29-8-2013, dated 17-09-2013 , dated 18-09-2013 dated 09-10-2013 respectively on this Department file of even number.

By order and in the name of the Governor of Gujarat ,

MJ Patel
(M J Patel) 2.1.2014

Deputy secretary,

Industry and Mines Department

To:

- The Secretary to H.E. The Governor (by letter)
- The Principal Secretary to Hon. Chief Minister, Sachivalaya, Gandhinagar.
- The Personal Secretaries to all the Hon'ble Ministers, Sachivalaya, Gandhinagar.
- The Personal Secretaries to all the Ministers of State, Sachivalaya, Gandhinagar.
- Deputy Secretary to Chief Secretary, Sachivalaya, Gandhinagar.
- Additional Chief Secretary, Home Department, Sachivalaya, Gandhinagar.
- Additional Chief Secretary, Finance Department, Sachivalaya, Gandhinagar.
- Additional Chief Secretary, Urban Development and Urban Housing Department, Sachivalaya, Gandhinagar.
- Principal Secretary, Panchayat Rural Housing and Rural Development Department, Sachivalaya, Gandhinagar.
- All Administrative Departments, Sachivalaya, Gandhinagar.

- Principal Chief Forest Conservator, Sector 10, Gandhinagar.
- All the Municipal Commissioners, Municipal Corporation.
- Tourism Commissioner, Udhyog Bhavan, Gandhinagar.
- Managing Director, Tourism Corporation of Gujarat Limited, Udhyog Bhavan, Gandhinagar.
- Accountant General, Ahmedabad/Rajkot
- Pay and Account Officer, Gandhinagar/Ahmedabad
- All the Police Commissioners.
- All the District Collectors
- All the District Development Officers.
- All the District Police Superintendents.
- All the Deputy Conservator of Forest
- Shri S.N.Pancholi, Tourism Officer, Tourism Corporation of Gujarat Limited, Gujarat Tourism, Satyavati Ruya, Makers' chamber, Office no. 907, 9th floor, Nariman Point-5, Mumbai-400 021.
- Select File.