



**DEVELOPMENT OF**  
**WATER**  
**SPORTS**  
**FACILITIES**  
**TOURISM**  
**GOVERNMENT OF GUJARAT**





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## About Water Sports Facilities

### Water Sports Facilities in the World

- Water sports facilities have been developed in leading international destinations like Florida (USA), Mauritius, Maldives, and Bali (Indonesia) among others
- These state of the art destinations have developed as a result of sustained private sector investment, stable government policies, collaborative destination development approach and community participation
- The successful water sports facilities have been developed keeping in mind sustainability aspects attracting tourists from across the globe such as in Mauturius and Bali, both of which see a global tourist arrival of >1 million\* each annually



Figure 1 : Water sports facilities across the world

\* Bali Tourism Footfall





## Water Sports Facilities in India

- India has successfully developed water sports facilities across both its eastern and western coast.
- States like Uttarakhand have also developed and are in the process of further developing water sports facilities near large dams and inland water bodies. Tehri Dam is developing as a holistic tourism ecosystem surround by floating homes on the lake, forests and hosts the Tehri Lake Festival.
- Goa on the western coast of India has also emerged as a leading water sports hub in the country. Attracting over 3.5 million tourist\* both nationally and international, the state is a testament to developing water sports and ancillary infrastructure to ensure tourism development on the coasts.

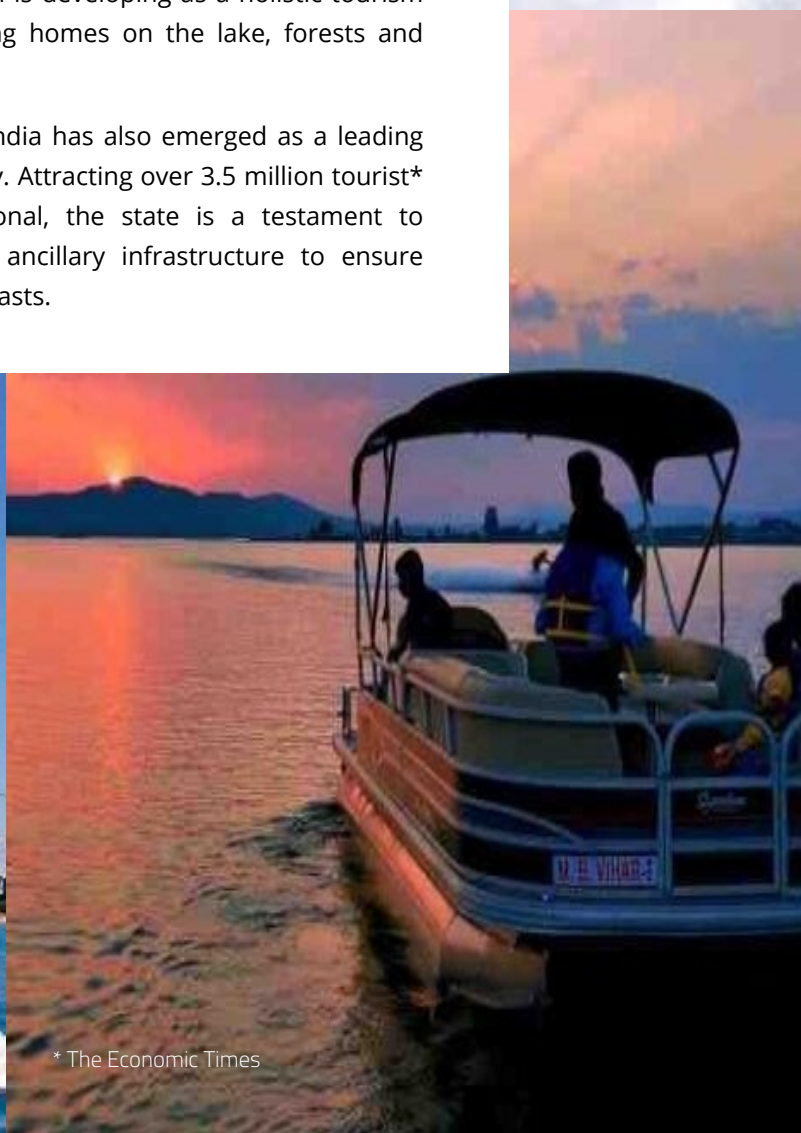


Figure 2: Leading Water sports facilities in India

\* The Economic Times



# Project Concept & Information

## Water Sports Facilities in Gujarat

→ Gujarat is geographically well-located for water sport activities with a long coastline (1600 kilometers) and a multitude of beaches. The state offers a wide range of beautiful beaches and offers good potential for water sports. These beaches are the finest in India and attract a huge number of tourists every year. The pristine waters, soft sands and rich flora and fauna are their main attractions. Gujarat Tourism is actively looking to develop water sports activities in the state for the tourists, on the lines of those offered in Goa.



Figure 3: Water sports facilities being proposed in Gujarat



## Development of Water Sports facilities in Gujarat

### Project brief

- The Government of Gujarat is seeking investments to develop water sports facilities at select beaches in Gujarat,
- Water Sports activities like parasailing, yachting, motor boating and water skiing should be suitably developed in collaboration with national and international operators.
- Water Sports activities will be duly supported for ancillary infrastructure development and marketing support by the Government. Infrastructure works like development of pathway, illumination, renovation of fishery jetty, tourist reception centre, food court and cafeteria, change room with cloak room, parking, landscape, beach furniture and site development have been proposed for development of the project.

### Project size

- Support crowd capacity of around 300 – 500 people/day.

### Target market

- The target market for the Water sports activities are the domestic and foreign tourist. The major subsections are foreigners, NRG/NRI, upper class domestic tourists and weekend tourists from nearby areas.
- Due to large number of local/weekend tourist, this demand is generally found to be high during weekends, festivals and public holidays.





### Mandvi beach

→ Mandvi beach is located about 288 kms away from the city of Ahmedabad, close to the Gulf of Kutch's northern coast. Considered to be one of the beautiful beaches in Gujarat, this beach offers a perfect place for enjoying swimming and a leisurely beach walk.

### Shivrajpur beach

→ Located very close to the Dandi village is the beautiful Dandi beach. It is a huge beach and is known for its historic significance. The historic Salt March was led by Mahatma Gandhi in the year 1930 at this place. The natural beauty of the place attracts huge amount of tourists.

### Tithal beach

→ Located in Valsad, Tithal Beach attracts local and international tourists. Unlike the other white or golden beaches of Gujarat, black sand is the main attraction point of this beach. Apart from making a perfect weekend gateway for travelers, this place is also home to two famous temples.

### Umbergaon beach

→ Umbergaon is a village located in the Valsad district of Gujarat state near to the border of Maharashtra state. The serene beach attracts many tourists from both Maharashtra and Gujarat for its calmness and peacefulness.

### Beyt Dwarka

→ Beyt-Dwarka is an island at the mouth of the Gulf of Kutch. It is considered to be the part of the ancient Dwarka. The island is made of sandstone and surrounded by several sand beaches which can be reached with ferry Service from Okha. It is the first place in Gujarat developed for eco-tourism and temporary camps set up for tourism during the summer.

### Dharoi

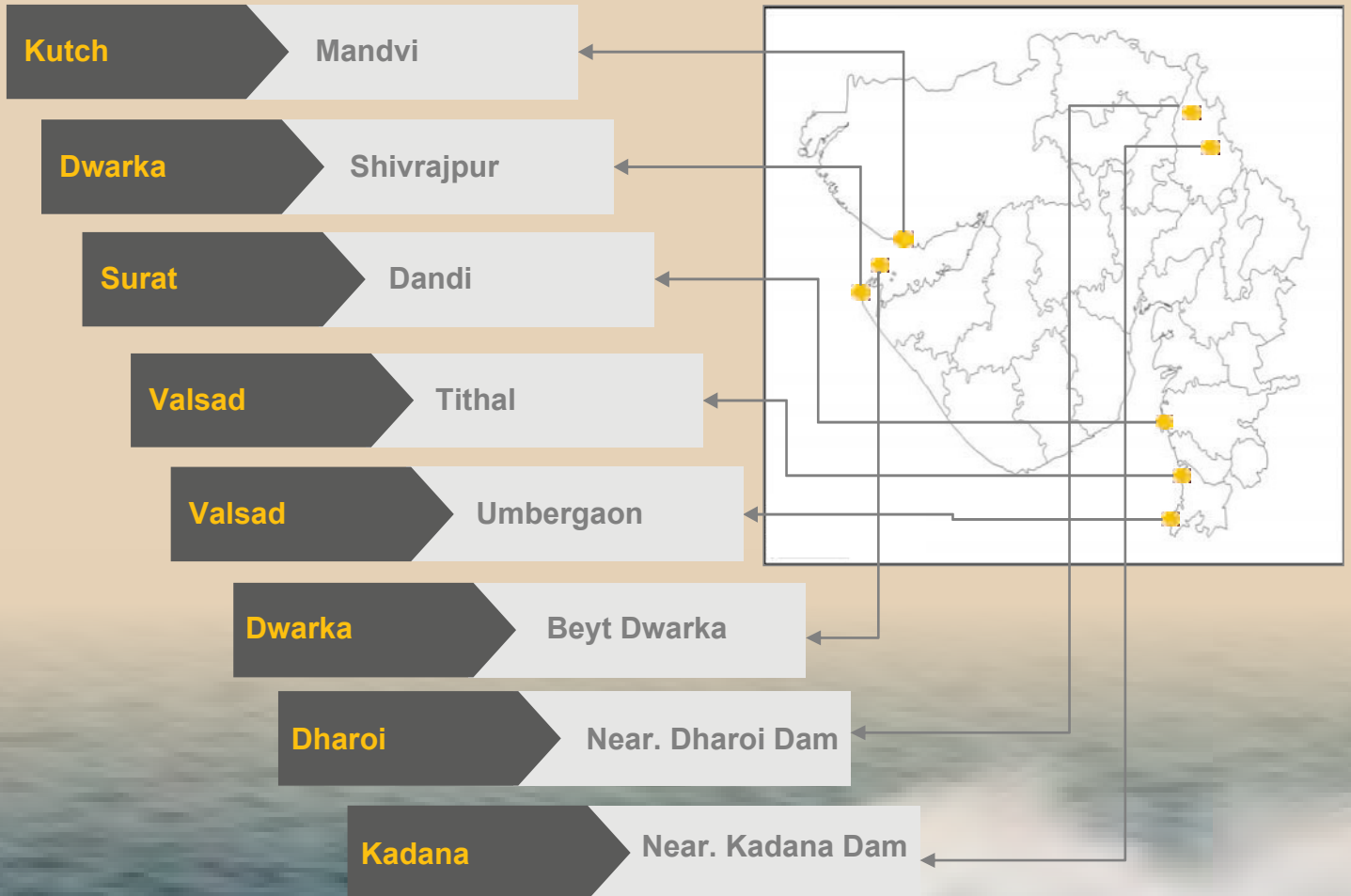
→ Dharoi Dam and its surrounding areas offer a peaceful and scenic experience for visitors to explore. It is a must-visit destination for those seeking a unique, relaxing and unforgettable travel experience with its historic temples, picturesque landscapes, and diverse wildlife.

### Kadana

→ Kadana is a village of Mahisagar district of Gujarat. It also has Kadana dam which generated 240MW of hydroelectric power. The village comprises of 132 sub villages and incorporate of 38-gram panchayats which was once living place of various rulers of middle India and ancient India. The tourist locations near Kadana dam are Eklingi Mahdev temple, Patalaeshwar Mahadev and Nandinath Temple.



## Potential destinations





## Existing Connectivity to Potential Destinations



Rail



Road



Air



Ports



### Location

Mandvi

- Mandvi does not have a railway station of its own. However, Bhuj is the nearest railway station about 56 km away. Several trains run from this station connecting it to other parts of the country
- Mandvi is well connected by road with other major cities of Gujarat, including Ahmedabad, Rajkot, Jamnagar, and Porbandar via National Highway 8 and 8A
- There is no airport in Mandvi and the nearest airport is Bhuj Airport which is 62 km away from Mandvi
- Mandvi is a port city in the Western India in the Kutch, Gujarat region.



### Location

Dwarka

- Dwarka is a station on the Ahmedabad-Okha railway line, with trains connecting it to Jamnagar (137 km), Rajkot (217 km) and Ahmedabad (471 km)
- Dwarka is on the state highway from Jamnagar to Dwarka. Direct buses are available from Jamnagar and Ahmedabad
- Nearest airport is Jamnagar (137 km)



### Location

Surat

- Surat is well connected with Valsad, Vapi and Mumbai towards its south and with Bharuch, Vadodara and Ahmedabad in the north
- Surat is well connected to various locations through national and state highways. NH 8 connects Surat with Mumbai (307 km)
- Surat has a domestic airport which is well connected to different metros. It has daily flights to Delhi, Jaipur, and Ahmedabad
- Magdalla & Hazira Ports in Surat have good rail and road connectivity.
- Magdalla port is 2 Km away from the state highway and 15 Km away from NH-8



### Location

Valsad

- Valsad has a major railway station where almost all the major trains stop
- Valsad is located on National Highway connecting Surat to Mumbai.
- Valsad is 200 km from Mumbai and 100 km from Surat
- Nearest airport is Surat which is well connected to different metros with daily flights to Delhi, Jaipur, and Ahmedabad.
- Nearest seaport is located at Surat-Hazira; and two new ports are proposed at Nargol and at Vansi Borsi





Rail



Road



Air



Ports



### Location

#### Beyt Dwarka

- Dwarka is a station on the Ahmedabad-Okha railway line, with trains connecting is to Jamnagar (137 kms), Rajkot (217 kms) and Ahmedabad (471 kms)
- Dwarka is on the state highway from Jamnagar to Dwarka. Direct buses are available from Jamnagar and Ahmedabad
- Nearest airport is Jamnagar (137 km)



### Location

#### Dharoi

- Nearest railway station from Dharoi: Mehsana Junction (81 kms)
- The Dharoi dam is situated on State Highway No. 56 Vadali to Satlasana
- The nearest International Airport is Sardar Vallabhbhai Patel International airport Ahmedabad. Use Ahmedabad airport (121km) to connect via flights.
- Gujarat has a coastline of 1600 km which of constituting 1 major port and 44 minor ports.



### Location

#### Kadana

- Piplod (33 kms), Modasa (36 kms), Mahudi (35 kms) - Are the nearest railway stations from Kadana
- The travel distance between Ahmedabad and Kadana is 165kms. Also there are private and public bus Services.
- The nearest International Airport is Ahmedabad Airport (162km) to connect via flights.



# Focus of State Government at Potential Destinations

## 1. Mandvi

- Mandvi Beach is situated in the town of Mandvi, which is located along the Arabian Sea in the western part of Gujarat. Mandvi is known for its historical significance, maritime heritage, and vibrant local culture.
- The beach is characterized by its soft golden sands, clear blue waters, and picturesque views of the Arabian Sea. The tranquil and serene atmosphere of Mandvi Beach makes it an ideal place for relaxation, leisurely strolls, and enjoying the natural beauty of the coastline.
- Mandvi Beach offers options for water sports such as jet skiing, banana boat rides, and parasailing. These activities provide an adventurous and adrenaline-filled experience for those seeking more action-oriented entertainment.
- In order to boost tourism at Mandvi Beach, State Government initiated the celebration of 2 month long Beach Festival during the months of February, March and April since 2020.
- Along with 50 beach-side tents of different categories, Beach Festival also features cultural performances, adventure sports and sporting activities
- Further, to improve the connectivity to Mandvi, the State Government has also taken an initiative to develop the air-strip at Mandvi and a consultant is already engaged by the State Government for the same.
- Additionally, State Government is also planning to prepare a holistic Tourism Master Plan for Mandvi Beach with an objective to identify tourism related infrastructure requirements.

Some of the other nearby tourist destinations to Mandvi and their major attractions has been mentioned in the table below along with annual footfall observed at those destinations:

Sr. No.	Nearby Tourist Destinations	Major Attractions	Distance from Mandvi	FY 23 Footfall
1	Bhuj	Aina Mahal, Hamirsar Lake, Shri Swaminarayan Temple	58 kms	12.1 lakhs
2	Dhordo	Rann of Kutch (Rann Utsav)	140 kms	3.4 lakhs

Figure 4: Glimpses of Mandvi Beach Festival





## 2. Shivrajpur

- Shivrajpur Beach was awarded the prestigious Blue Flag beach certification in October 2020 by the Denmark based international agency known as the Foundation for Environment Education; which is a Denmark-based voluntary organisation. It is a white sand beach with azure clear water.
- Based on the proposal submitted to Ministry of Tourism (MoT) by the State Government, MoT included Dwarka as a destination under its flagship Scheme of Swadesh Darshan 2.0, which includes Shivrajpur region.

- State Government of Gujarat took special initiative to conserve the natural beauty of Shivrajpur, including its beaches, flora, and fauna and also develop the tourist infrastructure to enhance the overall experience of the tourists.
- Overall Tourism Master Plan has been prepared for Shivrajpur by the State Government with total capital outlay of more than INR 500 Crores to develop the tourist infrastructure.

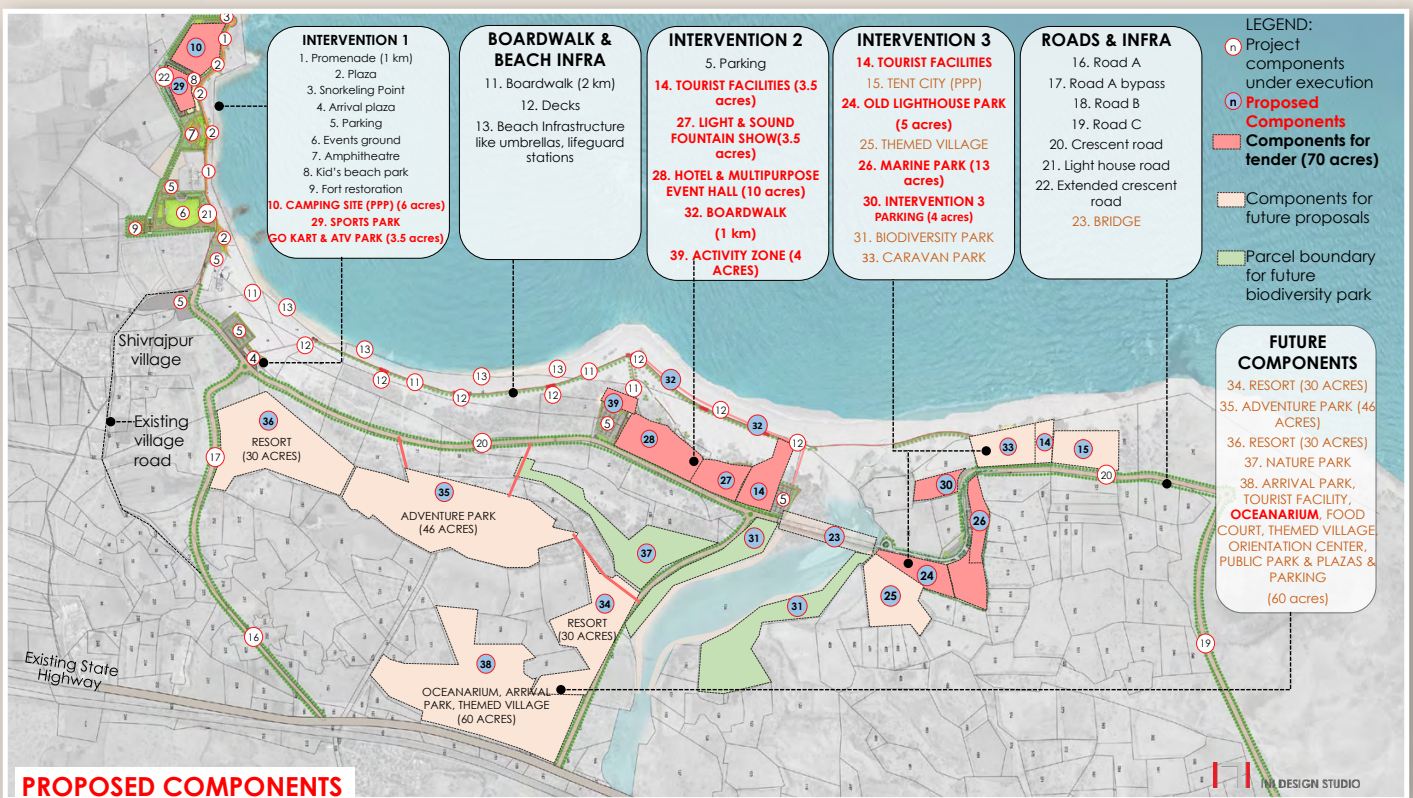


Figure 5: Overall Tourism Master Plan for Shivrajpur

- Tourist infrastructure projects (identified as Package 2 & Package 3) amounting to approx. INR 105 Crores is already under implementation by the State Government with more than 60% work physically completed

→ Tourist infrastructure projects amounting to approx. INR 105 Crores is already under implementation by the State Government with more than 60% work physically completed including components such as:

- ↔ Arrival Plaza & Tourist Facilitation Centre
- ↔ 1km long promenade including boardwalk
- ↔ Parking facility
- ↔ Utility buildings (including toilet blocks, drinking water facility, changing rooms, etc.)
- ↔ Seating pavilion
- ↔ Food Court
- ↔ Children Play Area
- ↔ Fort Restoration
- ↔ Amphitheatre
- ↔ Landscaping and other allied components

Some of the other nearby tourist destinations to Shivrajpur and their major attractions has been mentioned in the table below along with annual footfall observed at those destinations:

Sr. No.	Nearby Tourist Destinations	Major Attractions	Distance from Shivrajpur	FY 23 Footfall
1	Dwarka	Dwarkadish Temple, Rukshmani Temple, Gomti Ghat	11 kms	72.2 lakhs
2	Beyt Dwarka	Shri Beyt Dwarkadhish Temple	26 kms	15.8 lakhs
3	Nageshwar Jyotirlinga	Lord Mahadev Temple	17 kms	~30 lakhs



Figure 6: Implementation Work under progress for Arrival Plaza and other tourist infrastructure at Shivrajpur (August 2023)



# Project Concept & Information

## 3. Dandi

- Dandi located in the Navsari district of Gujarat is a coastal town off the Arabian sea.
- Dandi is known for the iconic “Salt March” led by Mahatma Gandhi undertaken in 1930 and the Government of India plans to develop the stretch from Sabarmati (Ahmedabad) to Dandi (Navsari) as a tourist hub. The National Salt Satyagraha Memorial (NSSM) was also established in Dandi in 2019.
- Dandi is home to pristine beaches along the coastline and the State government plans to further develop the Dandi beach making it a tourist hub on the western coast

Key attractions in and around Dandi and their FY 2023 footfall:

Sr. No.	Tourist Destinations	FY 23 Footfall
1	Dandi beach	~4.03 lakhs
2	NSSM Museum, Dandi	~3.68 lakhs



Figure 7: Glimpses of Dandi beach

# Project Concept & Information

## 4. Tithal

- Tithal Beach is situated in the town of Valsad, which is located along the Arabian Sea in southern Gujarat. Valsad is known for its historical significance, natural beauty, and cultural heritage.
- One of the unique features of Tithal Beach is its black sand. The black sand, in contrast with the blue waters of the Arabian Sea, gives the beach a distinctive and striking appearance. This natural phenomenon contributes to Tithal Beach's charm and allure.
- Tithal Beach offers stunning views of the sea and the surrounding landscape. The calm and tranquil atmosphere of the beach makes it an ideal spot for relaxation, leisurely walks, and enjoying the beauty of the coastline.
- Tithal Beach is known for its religious importance as well. It is home to the Swaminarayan Temple, a prominent Hindu temple dedicated to Lord Swaminarayan. The temple complex is an architectural marvel and a significant pilgrimage site for devotees.
- Tourist to Tithal Beach can engage in various recreational activities. The calm waters of the Arabian Sea provide a safe environment for swimming, and the beach also offers opportunities for beach sports, picnics, and kite flying.
- State Government organizes Beach Festival at Tithal every year, which is a major attraction amongst tourists. During the festival, Tithal beach hosts a grand entertainment event with lots of music, food and fun activities. Magic shows, musical performances and activities like volleyball, water ball and beach cricket are organized.
- More than 4 lakhs tourist visit Tithal Beach annually and hence State Government is planning to prepare a holistic Tourism Master Plan for Tithal Beach with an objective to identify tourism related infrastructure requirements.

Some of the other nearby tourist destinations to Tithal and their major attractions has been mentioned in the table below along with annual footfall observed at those destinations:

Sr. No.	Nearby Tourist Destinations	Major Attractions	Distance from Tithal	FY 23 Footfall
1	Surat	Ubhrat Beach, Dumas Beach	60 kms	48.4 lakhs
2	Saputara	Saputara lake, Gira Waterfall, Sunset & Sunrise Point	127 kms	8.0 lakhs

Figure 8: Glimpses of Tithal Beach





# Project Concept & Information

## 5. Umbergaon

- Umbergaon is a coastal town in the Valsad district of Gujarat on India's western coast. The town is very close to the Maharashtra border and is primarily known for its beaches and ancient temples.
- The Umbergaon beach is the most popular beach in Umbergaon known for sunset views, lighthouse and a fishing harbour which are a major tourist draw.
- The State government plans to develop a comprehensive master plan for the beach development in this town which would help attract more tourists to the region

Key attractions in and around Umbergaon and their FY 2023 footfall:

Sr. No.	Nearby Tourist Destinations	FY 23 Footfall
1	Vapi	~10.37 lakhs
2	Valsad	~8.22 lakhs
1	Wilson Hills	~5.05 lakhs
2	Tithal Beach	~ 4.20 lakhs



Figure 9: Glimpses of Umbergaon beach

# Project Concept & Information

## 6. Beyt Dwarka

- As per mythological studies, Lord Krishna had his kingdom at Dwarka, while Beyt Dwarka's Dwarkadhish temple is said to have been the residence of Lord Krishna during his ruling years at Dwarka.
- With the Vision to develop Beyt Dwarka as a prominent religious tourism destination & unlock the

hidden tourism potentials of the place through eco-sensitive & sustainable design and strategies, State Government took an initiative to prepare the Holistic Master Plan for Beyt Dwarka and identified the projects amounting to more than INR 200 Crores to enhance the overall experience of the tourist visiting Beyt Dwarka.

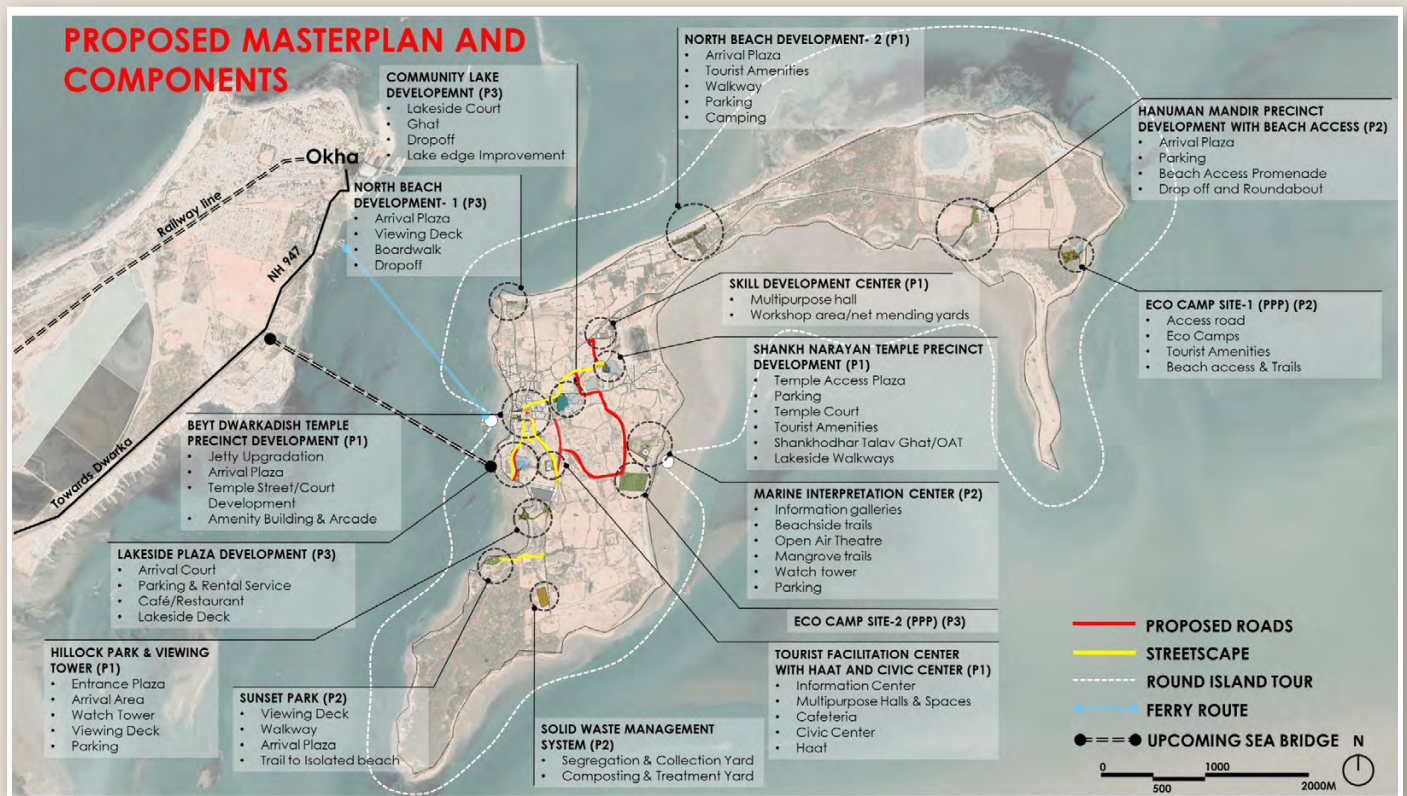


Figure 10: Overall Tourism Master Plan for Beyt Dwarka

- Currently, the tourist visiting Beyt Dwarka, access Beyt Dwarka using ferry services from Okha. With the new Signature Bridge over the sea connecting Okha with Beyt Dwarka Island having length of about 2.3 kms under implementation by the State Government, the overall connectivity to Beyt Dwarka island will improve and tourist will be able to access the Island in their own

vehicles and hence, more number of tourist will be able to visit Beyt Dwarka island.

- Some of the other nearby tourist destinations to Beyt Dwarka and their major attractions has been mentioned in the table below along with annual footfall observed at those destinations:

Sr. No.	Nearby Tourist Destinations	Major Attractions	Distance from Beyt Dwarka	FY 23 Footfall
1	Dwarka	Dwarkadhish Temple, Rukshmani Temple, Gomti Ghat	34 kms	72.2 lakhs
2	Shivrajpur	Blue Flag Beach, Water Adventure Activities	26 kms	8.3 lakhs
3	Nageshwar Jyotirlinga	Lord Mahadev Temple	23 kms	~30 lakhs







- Dharoi is envisioned as an anchor tourist destination for the northern Gujarat circuit
- It is envisioned to build a comprehensive tourist

destination spread over 3 Packages to be at the centre for spiritual, adventure, eco and recreational activities.

Sr. No.	Type of destination	Tourist destination	Proposed attractions / activities
1	Spiritual	Ambaji Taranga Hills	Creating circuits to link Ambaji, Tiranga hills and Dev Ni Mori Cycling track to Ambaji Wellness & Convention Centre
2	Cultural and Heritage	Vadnagar Modhera Siddpur Dev Ni Mori	Panch tatva park Amphitheatre with laser show Tribal Village Sculpture Park Polo Club
3	Eco & recreational	Polo forest Balaram Ambaji Sanctuary	Adventure Water Sports Area Boating / Cruising Island Adventure Cove Urban Forest Camping & Glamping sites Caravan parks and Floating 4 star cottages

- Some of the other nearby tourist destinations to Dharoi and their major attractions have been mentioned in the table below along with annual footfall observed at those destinations:

Sr. No.	Nearby Tourist Destinations	Major Attractions	Distance from Dharoi	FY 23 Footfall
1	Ambaji	Ambaji Temple	47 kms	98.25 lakhs
2	Vadnagar	Rani ni Vav	43 kms	~2. 44lakhs





## 8. Near Kadana Dam

→ Kadana dam is located on the Mahi river in the Mahisagar district in Gujarat

→ Kadana is accessible by train, bus and flight from Ahmedabad and Baroda.

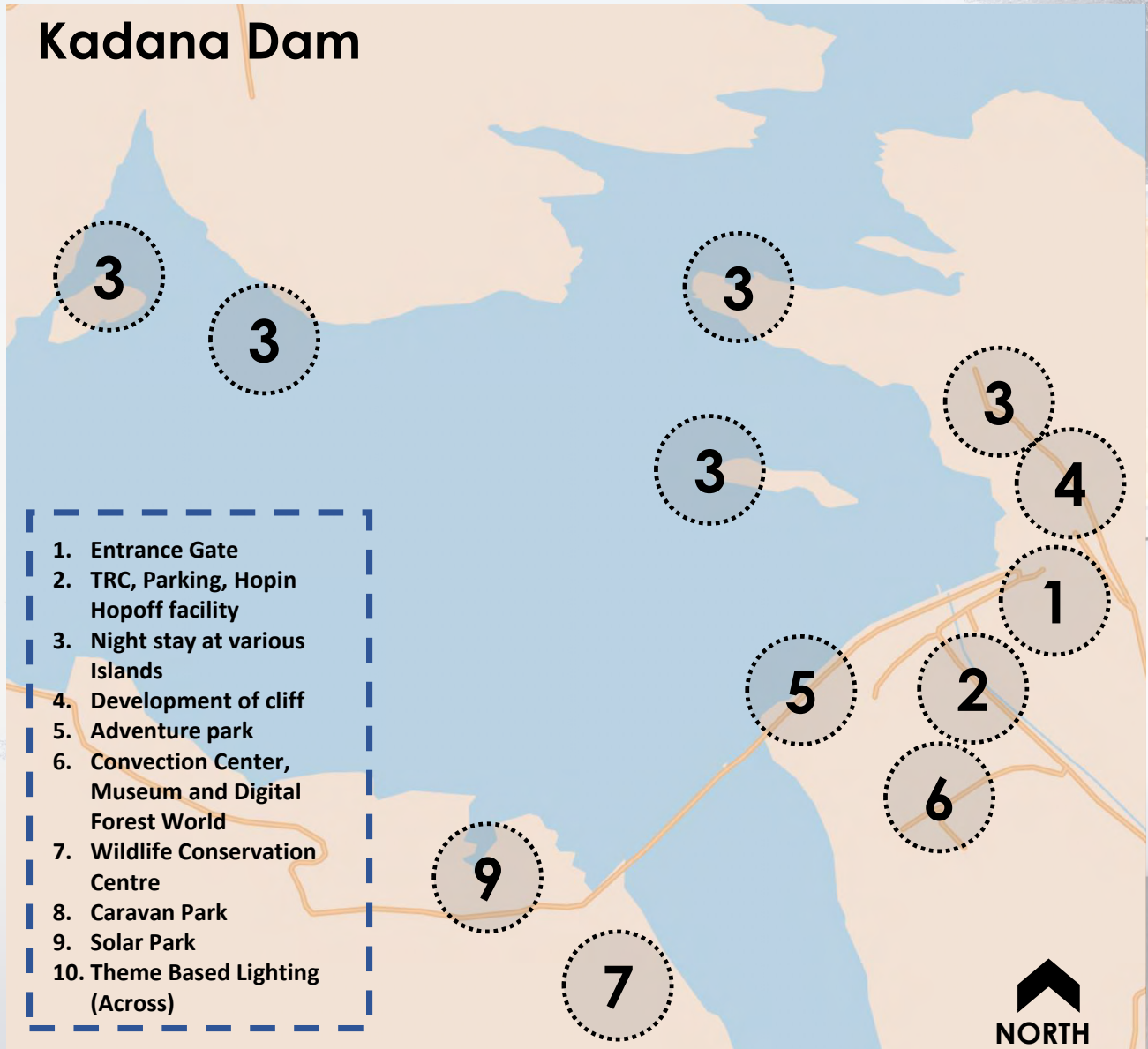


Figure 13 : Proposed Master Plan for Kadana development

→ Entrance Gate and Beautification of Approach Road (15 Cr)

→ TRC, Parking, Hopin Hopoff facility & Tourist facilities along the Road towards dam (75Cr)

→ Development of Night stay & other facilities at various Islands. (100Cr)

→ Development of cliff above the dam location (near the Nadinath Mahadev temple)(40 Cr.)

→ Development of Adventure park. (50 Cr.)

→ Convection Center, Museum development & Digital Forest World (75 Cr)

→ Wildlife Conservation Centre & Sculptures along the Road(50 Cr)

→ Development of Caravan

→ Park (20 Cr)

→ Solar Park. (15 Cr.)

→ Permanent Theme Based

→ Lighting (10 Cr.)





Figure 14 : Images of Kadana Dam from the cliff and proposed entrance gate

→ Some of the other nearby tourist destinations to Kadana and their major attractions have been mentioned in the table below along with annual footfall observed at those destinations:

Sr. No.	Nearby Tourist Destinations	Major Attractions	Distance from Kadana	FY 23 Footfall
1	Ahmedabad	Sabarmati riverfront & Ashram, Kankaria lakefront	160 kms	341.40 lakhs
2	Vadodra	Laxmi Vilas Palace, Kirti Mandir	157 kms	~51.47 lakhs

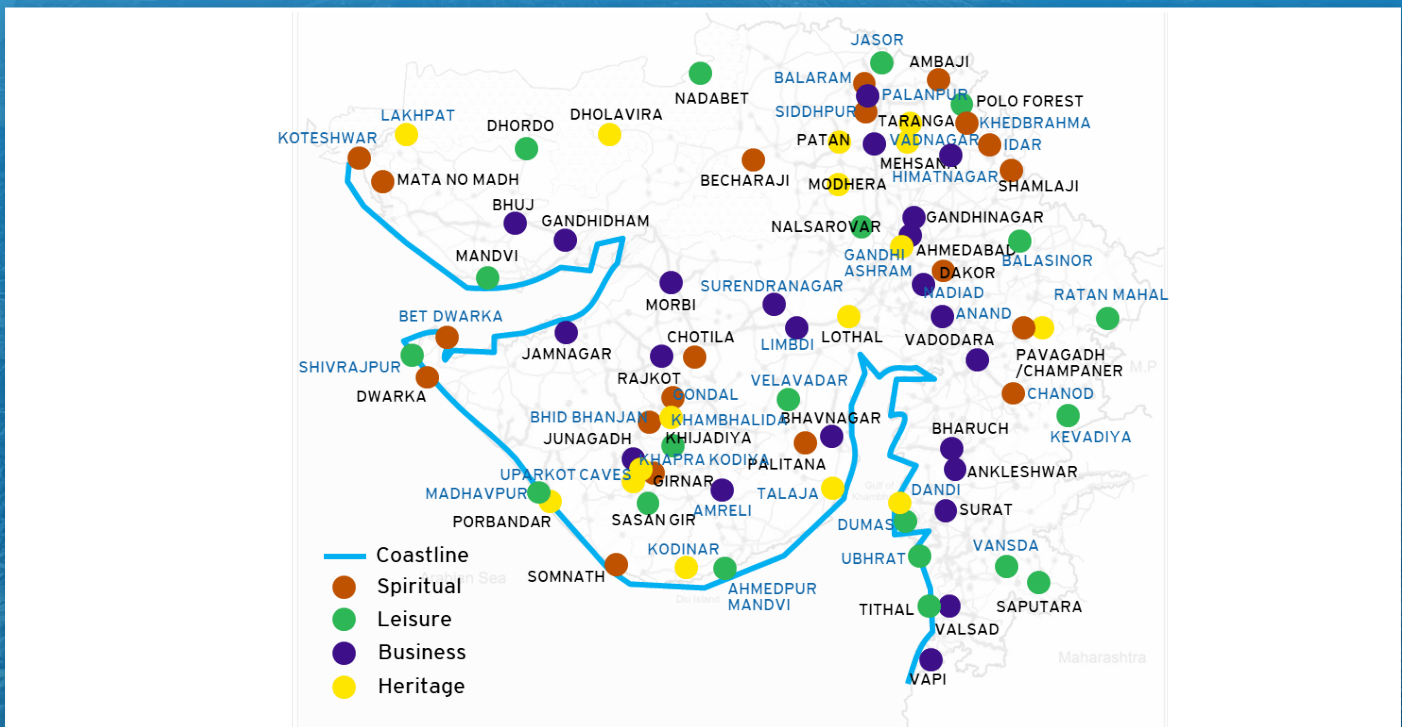


# Tourism Scenario in Gujarat

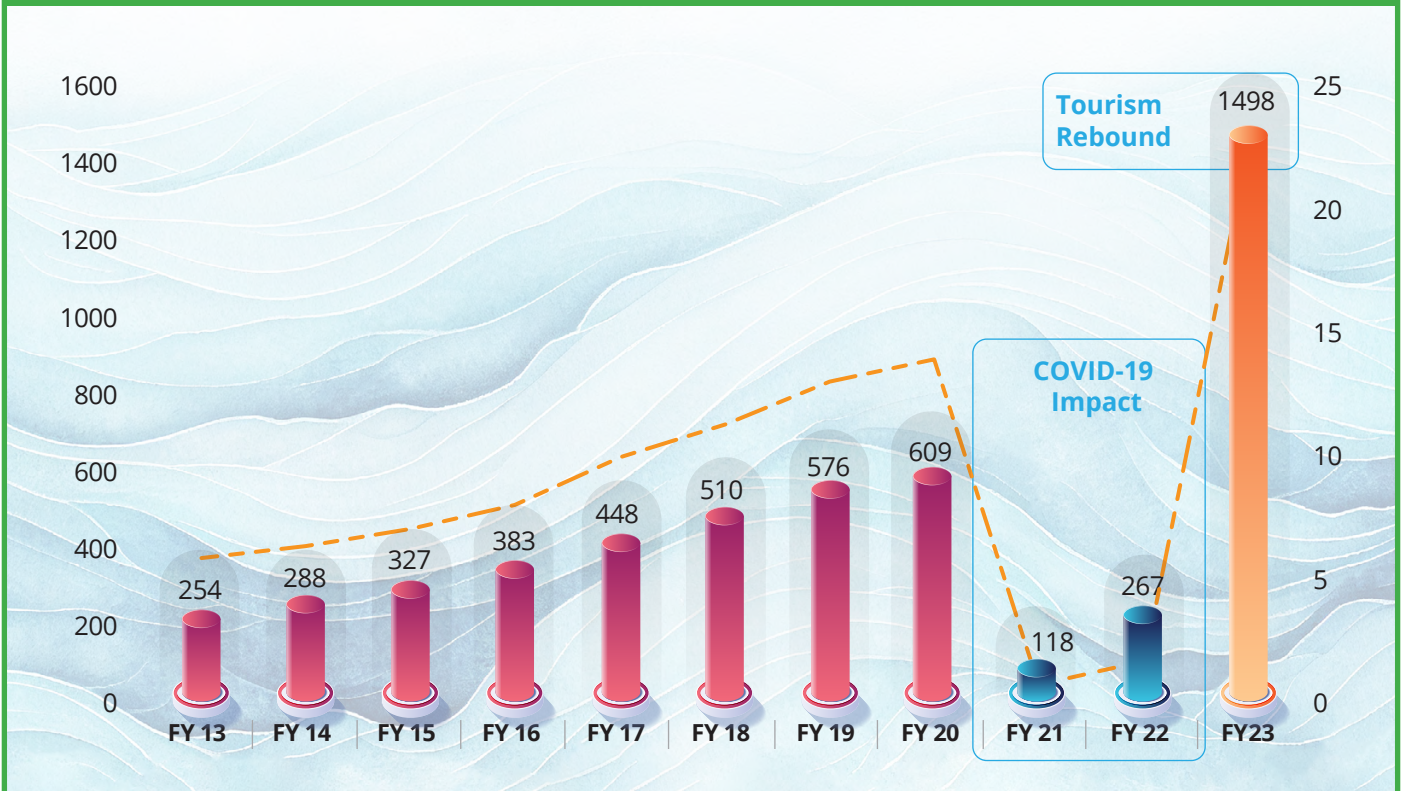


- WORLD'S TALLEST STATUE** Statue of Unity (Kevadiya)
- Gir Forest** **WORLD'S ONLY HOME FOR ASIATIC LIONS**
- ASIA'S LONGEST ROPEWAY** Girnar Ropeway
- Ahmedabad City** **INDIA'S 1<sup>ST</sup> UNESCO WORLD HERITAGE CITY**
- WORLD'S OLDEST DOCK & INDIA'S 1<sup>ST</sup> PORT CITY** Lothal
- Dholavira** **ANCIENT INDUS VALLEY CIVILIZATION**
- BLUE FLAG CERTIFIED BEACHES IN INDIA** Shivrajpur beach (Dwarka)
- Sabarmati Riverfront to Statue of Unity** **INDIA'S FIRST SEAPLANE SERVICE**

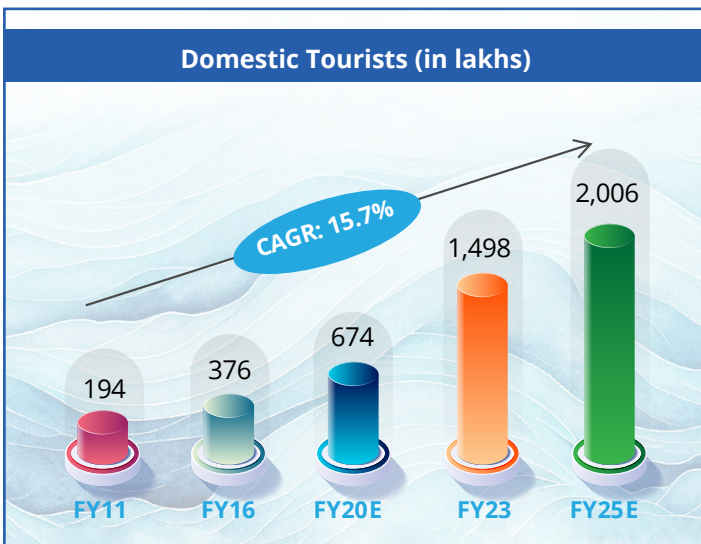
- 1<sup>st</sup>** Rank for foreign tourist arrival in 2022
- 5<sup>th</sup>** Rank for domestic tourist arrival in 2022
- 18%** Gujarat's tourism industry growth per year
- ~270%** Increase in State's tourism budget
- ~15 Cr** Tourist Footfall in FY 23
- ~6%** GSDP contribution of tourism to Gujarat's economy
- Emerging Market MICE, Adventure & Eco-tourism Hotspot for Business, Spiritual, Heritage and Leisure



## Tourist Flow in Gujarat FY 13 to FY 23 (in lacs)



## Gujarat stands at an excellent business opportunity for domestic and international tourists



- The total flow of tourist is expected to record an increase over the years
- This is attributed to the growing prominence of the state as a major business hub.
- Gujarat contributes 6% to the total GSDP in FY23 and is expected to grow by ~6 CAGR till FY25.

- The business is expanding both in terms of turnover and boundaries and therefore contributions total investments by Gujarat are expected to increase.
- Gujarat is expected to generate 3 million+ jobs in tourism by 2025.



# Incentives offered by the state

## Approvals Required

- Coastal Regulation Zone (CRZ) approval
- Acquisition of land from concerned office /owner
- No objection certificate from Gujarat Pollution Control Board
- Environmental clearance from Ministry of Environment and Forest and Government of Gujarat (State Impact Assessment Committee)
- Arrangement of power with zonal distribution company
- Arrangement of water with concerned municipal corporations
- Local body clearances/ Any other clearances required

**Government of Gujarat has granted Industry status to Tourism sector to boost the industry.**

Quantum of Capital Subsidy to the Eligible Tourism Units	
For Eligible Tourism Units	Percentage of Eligible Capital investment
Hotel & Resort	20%
Theme/ Amusement Park & Integrated tourism destination theme park, Wellness Resort, Convention centre, Tourism hospitality & training institute, Apartment hotels, tented/ container accommodation	15%
For Tour Operator/ Hotels/ Wellness Resorts & Others	
Purchase of adventure tourism equipment	15% up to INR 15 lakhs
Purchase of river cruise/ boat	15% up to INR 25 lakh
Purchase of Caravan	15% up to INR 10 lakhs
Purchase of E-vehicles	15% up to INR 2 lakhs
Setting up of new offices in Municipal Corporation areas, Other than Municipal corporation areas	5% up to 3 lakhs/ annum 7% up to 5 lakhs/ annum

## Interest subsidy to the eligible tourism units & Service Providers

- @5% of the loan amount with maximum amount or INR3 lakh per annum for a period of 5 years, whichever is lower in Municipal Corporation areas for eligible tourism units
- @7% of the loan amount with maximum amount or INR5 lakh per annum for a period of 5 years, whichever is lower in the areas other than mentioned above.

## Other Exemptions

- Luxury Tax - 5 years from the date of commencement of commercial operation
- Entertainment Tax - 5 years from the date of commencement of commercial operation
- 100% exemption from electricity duty for a period of 5 years (New Tourism Projects).
- 100% reimbursement of stamp duty and registration fee shall be provided to New Tourism Units

## Support for Sustainable Tourism

- Assistance to eligible tourism units up to 50% of the certification fees paid or INR10 Lakh whichever is lower for Green Building Certification to Tourism Project/Units and for Global Sustainable tourism certification it is 50% of the certification fees paid or INR5 lakh whichever is lower.

## Special Incentives

### Private Player:

- Capital subsidy of 25% on eligible capital investment for setting up public charging stations for EV, up to 10 lakh



## Key Contacts

CELEBRATING



**Tourism Corporation of Gujarat Limited**

 <http://www.gujarattourism.com/>

**Department of Tourism, Gujarat**

 <http://www.gujarattourism.com/>

**Industries and Mines Department, Gujarat**


 [www.imd-gujarat.gov.in/](http://www.imd-gujarat.gov.in/)

**iNDEXTb - Industrial Extension Bureau**

 [www.indextb.com](http://www.indextb.com)


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This project profile is based on preliminary study to facilitate prospective entrepreneurs to assess a prima facie scope. It is, however, advisable to get a detailed feasibility study prepared before taking a final investment decision.