

## Prayatan Parva

As per direction issued by Ministry of Tourism, Government of India during the meeting held on 3<sup>rd</sup> August 2018 in Delhi. The Gujarat Tourism Department has planned to celebrate Prayatan Parv during the period of 16<sup>th</sup> September 2018 to 27<sup>th</sup> September 2018.

The concerned Tourism Corporation of Gujarat Ltd. (TCGL) with direction from Tourism Department, Gujarat has decided to carry out multiple events/seminars/Skill Development programme at various tourist places in the different districts of the state. TCGL is celebrating Prayatan Parv through assorted events across the spectrum related to tourism ranging from Heritage walk to Beach Tourism, Spiritual Tourism to adventure Tourism and Seminar on Sustainable Tourism to Guide Training. TCGL has also plan to highlight upcoming major attraction for tourists like Navratri Festival to 150<sup>th</sup> Birth anniversary celebration of Mahatma Gandhi and event for highlighting Statute of Unity upcoming tourist destination in Narmada district. Detailed activity plan is as below-

No	Date	Type of Event	Place	Planning details
1	16 <sup>th</sup> to 27 <sup>th</sup> Sept'. 18	"Photography contest on Gujarat Tourist Destination"	All Tourist Destination	Photography competition on various tourist destinations of Gujarat. 1 <sup>st</sup> , 2 <sup>nd</sup> and 3 <sup>rd</sup> prizes to be given and these photos to be displayed in a 100 sq.mtr exhibition stall.
2	16 <sup>th</sup> to 27 <sup>th</sup> Sept. 18	Exhibition on the life of Mahatma Gandhi	Porbandar	The life of Mahatma Gandhi- his childhood, stay in London and South Africa, his contributions to the independence struggle, etc will be displayed in a 100 sq. mtr exhibition.
3	24 <sup>th</sup> to 27 <sup>th</sup> Sept'18	"Tourism Youth in action"	SIHM, Siddhpur	Various compactions like quiz mania about Gujarat, ICT in Tourism, PPT, poster making, essay writing, will be organised.
4	23 <sup>rd</sup> Sept'18	"Heritage Walk"	Ahmedabad Vadnagar (Mehsana)	Heritage Walk will be conducted for travel trade partners and students of tourism institutes.
5	16 <sup>th</sup> Sept'18	"Theme Song of ParyatanParv" to be publicised	All Tourist Destination	As Paryatan Parv is being celebrated all over India, the Theme song to be prepared in Hindi.

<b>6</b>	16 <sup>th</sup> to 18 <sup>th</sup> Sept'18	"Exhibition on Heritage destinations in Gujarat"	Kankaria Lake, Ahmedabad	Keeping in view the footfalls of tourists and local persons at Kankaria Lake Ahmedabad, this exhibition to showcase Heritage destinations will be held in 100 sq.mtr stall
<b>7</b>	19 <sup>th</sup> Sept'18	Homestay Conference"	Gandhidham (Kutch)	In this conference at Gandhidham, the aim will be to showcase the homestays to the travel trade.
<b>8</b>	20 <sup>th</sup> to 23 <sup>rd</sup> Sept'18	"Road shows"	Surat, Ahmedabad Bhuj Rajkot	To highlight the tourist destinations of Gujarat, these road shows will be in collaboration with travel agents and hoteliers.
<b>9</b>	19 <sup>th</sup> Sept'18	"Seminar on Photo Tourism"	Saputara	Photographers of international repute will be invited to participate in this seminar.
<b>10</b>	16 <sup>th</sup> Sept'18	"Gir Monsoon Festival"	SasanGir	Cultural program on the theme of Paryatan Parv will be held on the inaugural day of ParyatanParv.
<b>11</b>	16 <sup>th</sup> to 27 <sup>th</sup> Sept'18	"Poster making completion in Schools"	School Level	Poster making competition to be held in schools of various districts in Gujarat.
<b>12</b>	16 <sup>th</sup> to 27 <sup>th</sup> Sept'18	"Seema darshan exhibition	Gujarat University, Ahmedabad	An exhibition of 100 sq. mtrs on Seema Darshan to be held at any given location by Gujarat University.
<b>13</b>	24 <sup>th</sup> Sept'18	"Swachata Hamara Gaurav"	Somnath	A seminar based on this theme will be organised by inviting all stake holders in Somnath.
<b>14</b>	25 <sup>th</sup> Sept'18	"Seminar on Skill in Tourism Industry"	Dwarka	Hoteliers, district Administration, taxi and auto operators will be invited to showcase importance of skilled manpower in Tourism Industry.
<b>15</b>	23 <sup>rd</sup> Sept'18	"Songs on patriotism"	Nadabet (Banaskantha)	During the Seema Darshan at Nadabet, patriotic songs will be sung.

<b>16</b>	21 <sup>st</sup> Sept'18	"Sustainable Tourism"	Vadodara	Seminar on Sustainable Tourism to be held at Vadodara
<b>17</b>	23 <sup>rd</sup> Sept'18	"Marathon run"	Sabarmati Riverfront, Ahmedabad	Marathon run will be held with 1000 participants.
<b>18</b>	16 <sup>th</sup> to 27 <sup>th</sup> Sept'18	Exhibition on Wildlife of Gujarat"	Vadodara	This exhibition will be held at Kamati Baug or M.S. University
<b>19</b>	16 <sup>th</sup> to 27 <sup>th</sup> Sept'18	"Bloggers fam trip"	Polo forest, (Sabarkantha) SasanGir (GirSomnath) NalSarovar (Ahmedabad) Velavadar, (Bhavnagar) Narmada, Saputara (Dang)	National and International bloggers will be invited for this fam trip.
<b>20</b>	16 <sup>th</sup> to 27 <sup>th</sup> Sept'18	"Lighting and Sound"	Rani kiVav, SiddiSaiyed mosque, Ellis Bridge, Adalaj step well Sabarmati Riverfront	All mentioned monuments will be illuminated and importance of these to be publicised in local newspapers.
<b>21</b>	22 <sup>nd</sup> Sept'18	"Seminar on importance of Guides in Tourism"	SIHM Siddhpur	The importance of guides in Tourism will be discussed in a seminar to be held at SIHM Siddhpur.
<b>22</b>	16 <sup>th</sup> to 27 <sup>th</sup> Sept'18	"Exhibition"	Mehsana Jamnagar Junagadh Ananad Bharuch Navsari Valsad Vapi Surendranagar, Morbi	The main aim of ParyatanParv is to publicise the importance of tourism all over the State. In this regard 5 stalls of 56 sqmtrs and 5 stalls of 36 sqmtrs with different themes will be organise at various destinations of Gujarat

<b>23</b>	27 <sup>th</sup> Sept'18	Seminar on World Tourism Day"	Ahmedabad	All stake holders will be invited to participate in this seminar on world Tourism Day.
<b>24</b>	25 <sup>th</sup> to 27 <sup>th</sup> Sept'18	"Tribal Festival"	Dahod	The aim is to highlight the culture and tradition of tribals of this region.
<b>25</b>	16 <sup>th</sup> to 27 <sup>th</sup> Sept'18	Exhibition – Statue of Unity"	Bhuj	Exhibition on Statue of Unity at Bhuj
<b>26</b>	16 <sup>th</sup> to 23 <sup>rd</sup> Sept'18	"Home stay policy awareness and training program"	Aravali Gandhinagar Botad Amreli Kheda Panchmahal Mahisagar ChottaUdepur	Awareness program of Home stay for individuals to attach themselves with Home stay and training program